Catalog Description:  GEOG 421  Regional Planning.  Contemporary topics in regional planning and development.  Groups and individual projects and research.  Prerequisite: GEOG 325 or permission of instructor.

Institutional Learning Goals in this Course:

1. Liberal Knowledge and Skills of Inquiry, Critical Thinking, and Synthesis: In this course, students will utilize empirical data, develop a problem solution, and prepare a persuasive written proposal for action as appropriate.

2. Core Skills: While mastering the content oriented objectives below, students will also find improvement in their written, oral, and cartographic communication skills. Students will also examine statistical tables and be asked to draw conclusions from them. Problem solving skills will be addressed in role playing situations, through evaluation of government policies, and in examining the theoretical work of selected planners. Students will make a formal oral presentation of their work.

3. Acquisition and Application of Specialized Knowledge: Selected concepts introduced in this course provide foundation knowledge for contemporary planning practice. In addition the course considered current best practices in regional planning.

4. Values and Social Responsibility: Students will be frequently confronted with the alternative value systems. Implications for decision making within culturally diverse regions will be developed.

5. Appreciation of Cultural Identities: This course serves to assist students in dealing with local cultural diversity through the approach of contemporary regional planning and community development.

Objectives: This course surveys contemporary methods of economic and social development planning, community development, and analysis techniques. Emphasis is on regional planning and the development of project and economic development proposals.

Instructor: Dr. H. W. Bullamore
234 Gunter Hall, 687-4413
Office Hours: M, W, and F 10-11, or T and TH 1-2, or by appointment
Email: hbullamore@frostburg.edu

Evaluation: The course components:

100 points Mid term Exam (Oct 18)
100 points Final Exam (Dec 16, 8:00 am)
100 points Independent Project (written version: Dec 8)
25 points Independent Project (oral presentation: Dec 6 or 8)
25 points Field Trip (Nov 10)
50 points Homework

Total Points: 400

Course grades will be awarded as follows: A requires 90% (360 points), B requires 80% (320 points), C requires 67% (268 points), D requires 58% (232 points). The FX is assigned if the independent project, mid term exam, or final exam is not completed. Both the midterm and the final exam will be totally essay questions, but the student will have some ability to select questions to answer. Exams will reflect class presentations and discussions as well as assigned reading. The independent project is a research paper which will take the form of a “Prospectus for Economic Development.” Each student will prepare a proposal for government assistance in a development project by a private firm. Final written paper is due Dec 8. An oral presentation is required as well. There are detailed project guidelines, the plagiarism policy, and the project scoring sheet available on Blackboard. The field trip will be day trip to Baltimore to observe the impact of several economic development projects. The field trip is scheduled for Thursday, Nov 10. There will be four out of class homework assignments. One will be a review of a federal funding program, and the second will relate to issues in social service planning. Others will relate to current issues

Policies: Students are expected to attend each class. A student with four or more unexcused absences will suffer the loss of a letter grade for the course. Academic honesty is expected in all matters relating to this course. Please consult the Pathfinder. Academic dishonesty will lead to course failure. Disruptive behavior will not be tolerated in class. Please consult the Pathfinder. Cell phones and pagers must be turned off or set to silent during class to avoid disrupting class.

Class schedule:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Reading</th>
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<tbody>
<tr>
<td>Sep 1</td>
<td>Introduction to Regional Planning</td>
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<tr>
<td>Sep 6</td>
<td>Goals for Regional Planning</td>
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<tr>
<td>Sep 8</td>
<td>Development of Regional Planning in the US</td>
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<td>Sep 13</td>
<td>Careers in Regional Planning</td>
<td>Chp 4</td>
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<tr>
<td>Sep 15</td>
<td>Issues in Economic Development: Globalism</td>
<td>Chp 1</td>
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Sep 20  Issues in Economic Development: Labor Force
Sep 22  Issues in Economic Development: Regional Inequality
Sep 27  Federal Policy and Local Issues  Chp 2
Sep 29  New Concepts of Economic Development  Chp 3
Oct 4   Alternative Models of Economic Development
Oct 6   Program Criteria and Evaluation  Chp 5
Oct 11  Local Planning Process  Chp 13
Oct 13  Regional Plan Implementation  Chp 12
Oct 18  Mid-term Exam

Part II: Regional Planning Techniques
Oct 20  Planning Information and Analysis  Chp 6
Oct 25  Selecting a Development Plan  Chp 7
Oct 27  Locality Development  Chp 8
Nov  1  Locality Development in Practice
Nov  3  Business Development  Chp 9
Nov  8  Attraction Strategies that Work
Nov 10  Thursday Field Trip
Nov 15  Human Resource Development  Chp 10
Nov 17  Challenges in Human Resources
Nov 22  Need for Community Organization  Chp 11
Nov 29  Community Development in Action
Dec  1  Regional Planning Today: What after Bio-Tech?  Chp 14
Dec  6, 8  Presentations
Dec 16  Final Exam at 2:30 – 5:00 pm