

Regional Planning

Geography 421

Fall 2011

Tuesday/Thursday 2:00 – 3:15, Gunter Hall 101

Catalog Description: GEOG 421 Regional Planning. Contemporary topics in regional planning and development. Groups and individual projects and research. Prerequisite: GEOG 325 or permission of instructor.

Institutional Learning Goals in this Course:

1. Liberal Knowledge and Skills of Inquiry, Critical Thinking, and Synthesis: In this course, students will utilize empirical data, develop a problem solution, and prepare a persuasive written proposal for action as appropriate.
2. Core Skills: While mastering the content oriented objectives below, students will also find improvement in their written, oral, and cartographic communication skills. Students will also examine statistical tables and be asked to draw conclusions from them. Problem solving skills will be addressed in role playing situations, through evaluation of government policies, and in examining theoretical work of selected planners. Students will make a formal oral presentation of their work.
3. Acquisition and Application of Specialized Knowledge: Selected concepts introduced in this course provide foundation knowledge for contemporary planning practice. In addition the course considered current best practices in regional planning.
4. Values and Social Responsibility: Students will be frequently confronted with the alternative value systems. Implications for decision making within culturally diverse regions will be developed.
5. Appreciation of Cultural Identities: This course serves to assist students in dealing with local cultural diversity through the approach of contemporary regional planning and community development.

Objectives: This course surveys contemporary methods of economic and social development planning, community development, and analysis techniques. Emphasis is on regional planning and the development of project and economic development proposals.

Instructor:

Dr. H. W. Bullamore

234 Gunter Hall, 687-4413

Office Hours: M, W, and F 10-11, or T and TH 1-2, or by appointment

Email: hbullamore@frostburg.edu

Text: Edward J Blakely and Ted K Bradshaw, Planning Local Economic Development, 4 th edition.

Evaluation: The course components:

100 points	Mid term Exam (Oct 18)
100 points	Final Exam (Dec 16, 8:00 am)
100 points	Independent Project (written version: Dec 8))
25 points	Independent Project (oral presentation: Dec 6 or 8)
25 points	Field Trip (Nov 10)
50 points	Homework
Total Points: 400	

Course grades will be awarded as follows: A requires 90% (360 points), B requires 80% (320 points), C requires 67% (268 points), D requires 58% (232 points). The FX is assigned if the independent project, mid term exam, or final exam is not completed. Both the **midterm and the final exam** will be totally essay questions, but the student will have some ability to select questions to answer. Exams will reflect class presentations and discussions as well as assigned reading. The **independent project** is a research paper which will take the form of a “Prospectus for Economic Development.” Each student will prepare a proposal for government assistance in a development project by a private firm. Final written paper is due Dec 8. An oral presentation is required as well. There are detailed project guidelines, the plagiarism policy, and the project scoring sheet available on Blackboard. The **field trip** will be day trip to Baltimore to observe the impact of several economic development projects. The field trip is scheduled for Thursday, Nov 10. There will be four out of class **homework assignments**. One will be a review of a federal funding program, and the second will relate to issues in social service planning. Others will relate to current issues

Policies: Students are expected to attend each class. A student with four or more unexcused absences will suffer the loss of a letter grade for the course. Academic honesty is expected in all matters relating to this course. Please consult the Pathfinder. Academic dishonesty will lead to course failure. Disruptive behavior will not be tolerated in class. Please consult the Pathfinder. Cell phones and pagers must be turned off or set to silent during class to avoid disrupting class.

Class schedule:

Date	Topic	Reading
Part I: Concepts for Regional Planning		
Sep 1	Introduction to Regional Planning	
Sep 6	Goals for Regional Planning	
Sep 8	Development of Regional Planning in the US	
Sep 13	Careers in Regional Planning	Chp 4
Sep 15	Issues in Economic Development: Globalism	Chp 1

Sep 20	Issues in Economic Development: Labor Force	
Sep 22	Issues in Economic Development: Regional Inequality	
Sep 27	Federal Policy and Local Issues	Chp 2
Sep 29	New Concepts of Economic Development	Chp 3
Oct 4	Alternative Models of Economic Development	
Oct 6	Program Criteria and Evaluation	Chp 5
Oct 11	Local Planning Process	Chp 13
Oct 13	Regional Plan Implementation	Chp 12
Oct 18	Mid-term Exam	

Part II: Regional Planning Techniques

Oct 20	Planning Information and Analysis	Chp 6
Oct 25	Selecting a Development Plan	Chp 7
Oct 27	Locality Development	Chp 8
Nov 1	Locality Development in Practice	
Nov 3	Business Development	Chp 9
Nov 8	Attraction Strategies that Work	
Nov 10	Thursday Field Trip	
Nov 15	Human Resource Development	Chp 10
Nov 17	Challenges in Human Resources	
Nov 22	Need for Community Organization	Chp 11
Nov 29	Community Development in Action	
Dec 1	Regional Planning Today: What after Bio-Tech?	Chp 14
Dec 6, 8	Presentations	
Dec 16	Final Exam at 2:30 – 5:00 pm	