

# Geography of Tourism

GEOG 454/554

Fall Semester, 2003

MW 6:00 – 7:15 PM, Gunter Hall 101

## Course Description:

A review of the geographical distribution of tourism, travel patterns, and tourism impacts on natural environments and local populations. Prerequisite: Completion of six credits of geography courses or senior standing.

## Course Objectives:

The course will place emphasis on the economic, environmental and social impacts of tourism.

Specific objectives for student learning include:

1. Understanding spatial patterns of international and domestic tourism.
2. Determining the impact of leisure travel on communities.
3. Calculating the economic impact of tourism on geographic areas.
4. Identification of tourist attractions of regional, national, and world significance.
5. Consideration of comparisons and contrasts between geographic patterns of business and leisure travel.
6. Identification of tourism actors and career opportunities in tourism.

## Instructor:

Dr. Henry W. Bullamore

Gunter Hall 234

Phone: 301-687-4413 (voice mail available)

Email: [hbullamore@frostburg.edu](mailto:hbullamore@frostburg.edu)

Office Hours: M-F 11-12, and by appointment

## Resource Materials:

C. M. Hall and S. J. Page, The Geography of Tourism and Recreation: Environment, Place, and Space, Second Edition, Routledge 2002.

## Evaluation:

Course evaluation will include three exams (two midterms and a final exam), a book review, several short assignments, and an individual project. The midterm exams will be short answer and essay exams. The Final Exam will be a comprehensive essay exam with an emphasis on tourism policy from the last unit. Students may request to do the Final Exam as a take-home exam to be turned in at the Final Exam. Graduate students will take exams at the same time as undergraduate students, but will have different essay and short answer questions.

The book review will be a review of a novel involving tourists or travel. Some suggested titles are attached, but the student may locate a suitable novel independently. Guidelines for the review are attached, and should be utilized, as the assignment is not simply to recount the plot of a novel. The book review for graduate students will follow the same guidelines and standards as for undergraduates.

There will be several short assignments during the semester. Each student will visit a local tourist site, or potential site, and prepare a brief report on the site. Students will search

the Internet for likely answers to other questions. The specific format will depend on the assignment.

The term project will require the student to do a tourism impact study of an existing or proposed tourist attraction. Guidelines are attached. The Independent project will be of greater importance to graduate students than undergraduates. While the assignment will follow the same general goals and guidelines given to undergraduates, graduate student projects will be expected to have a higher level of professionalism. Graduate students are expected to meet with the instructor as they develop their project. All students will provide an oral project summary.

The course elements will be the same for graduate students as for undergraduates, but scoring and weighting factors are different.

	Undergraduates	Graduates
Midterm Exam I:	100 points	100 points
Midterm Exam II:	100 points	100 points
Book Review:	20 points	10 points
Independent Project:	100 points	130 points
Short Assignments:	30 points (5 points ea)	10
Final Exam:	50 points	50 points
<b>TOTAL</b>	<b>400</b>	<b>400</b>

Course grades for undergraduates will be based on the following scale:

360-400, A; 320-359, B; 268-319, C; and 228-267, D

Course grades for graduate students will be based on the following scale:

360-400, A; 320-359, C; and 270-319, C

### **Policies:**

**Attendance:** Students are expected to attend each class unless they are involved in conflicting university activities or ill. More than four unexplained absences will have a negative impact on course grade.

**Academic Honesty:** Academic dishonesty will not be tolerated in this course. Academic dishonesty on exams or the course project will lead to course failure. Please consult the [Pathfinder](#) for a definition of dishonesty and related issues.

**Class Disruption:** Disruption of class will not be tolerated. Students disrupting the classroom learning environment will be asked to leave class. Please consult the Pathfinder for a definition of class disruption, and an explanation of university policies on disruptive behavior. Students must turn off or silence cell phones and other electronic devices during class.

### **Course Schedule:**

Class	Topic	Assignment
Sept 3	Introduction	Chapter 1
Part I.	Tourism and Tourist Behavior	
Sept 8	Tourism and Recreation	
Sept 10	Geographic Approaches to Tourism	
Sept 15	Demand and Constraints on Tourism	Chapter 2
Sept 17	Methodological Issues and Statistics	
Sept 22	Measuring Domestic and International Tourism	
Sept 24	Geographic Factors in Tourism Supply	Chapter 3

Sept 29	Public and Private Roles in Tourism Supply	
Oct 1	Economic Impacts of Tourism	Chapter 4
Oct 6	Environmental Impacts of Tourism	
Oct 8	Midterm Exam	
Part II. Urban and Rural Tourism		
Oct 13	Urban Growth and Recreation Needs	Chapter 5
Oct 15	Urban Tourism	
Oct 22	Tourism and Urban Development	
Oct 22	Getting Away from the City	Chapter 6
Oct 27	More than National Parks	
Oct 29	Rural Tourism Impacts	
Nov 3	Eco-Tourism	Chapter 7
Nov 5	Wilderness Preservation	
Nov 10	Supplying Wilderness and Outdoor Recreation	
Nov 12	Coastal Regions and Attractions	Chapter 8
Nov 17	Costal Development Issues	
Nov 19	Midterm Exam II	
Part III. Future Trends in Tourism		
Nov 24	Need for a Tourism Policy	Chapter 9
Nov 26	Market Development	
Dec 1	Evaluation of Tourism Resources	
Dec 3	Future Trends	Chapter 10
Dec 8	Project Presentations	
Dec 10	Project Presentations	
Monday, December 15, 6:00 pm		Final Exam