**Course Description:**
A review of the geographical distribution of tourism, travel patterns, and tourism impacts on natural environments and local populations. Prerequisite: Completion of six credits of geography courses or senior standing.

**Course Objectives:**
The course will place emphasis on the economic, environmental and social impacts of tourism.
Specific objectives for student learning include:
1. Understanding spatial patterns of international and domestic tourism.
2. Determining the impact of leisure travel on communities.
3. Calculating the economic impact of tourism on geographic areas.
4. Identification of tourist attractions of regional, national, and world significance.
5. Consideration of comparisons and contrasts between geographic patterns of business and leisure travel.
6. Identification of tourism actors and career opportunities in tourism.

**Instructor:**
Dr. Henry W. Bullamore  
Gunter Hall 234  
Phone: 301-687-4413  
Email: hbullamore@frostburg.edu  
Office Hours: M-F 11-12, and by appointment

**Resource Materials:**

**Evaluation:**
Course evaluation will include three exams (two midterms and a final exam), a book review, several short assignments, and an individual project. The midterm exams will be short answer and essay exams. The Final Exam will be a comprehensive essay exam with an emphasis on tourism policy from the last unit. Students may request to do the Final Exam as a take-home exam to be turned in at the Final Exam. Graduate students will take exams at the same time as undergraduate students, but will have different essay and short answer questions.

The book review will be a review of a novel involving tourists or travel. Some suggested titles are attached, but the student may locate a suitable novel independently. Guidelines for the review are attached, and should be utilized, as the assignment is not simply to recount the plot of a novel. The book review for graduate students will follow the same guidelines and standards as for undergraduates.

There will be several short assignments during the semester. Each student will visit a local tourist site, or potential site, and prepare a brief report on the site. Students will search
the Internet for likely answers to other questions. The specific format will depend on the
assignment.

The term project will require the student to do a tourism impact study of an existing or
proposed tourist attraction. Guidelines are attached. The Independent project will be of greater
importance to graduate students than undergraduates. While the assignment will follow the
same general goals and guidelines given to undergraduates, graduate student projects will be
expected to have a higher level of professionalism. Graduate students are expected to meet
with the instructor as they develop their project. All students will provide an oral project
summary.

The course elements will be the same for graduate students as for undergraduates, but
scoring and weighting factors are different.

<table>
<thead>
<tr>
<th>Element</th>
<th>Undergraduates</th>
<th>Graduates</th>
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<tbody>
<tr>
<td>Midterm Exam I</td>
<td>100 points</td>
<td>100 points</td>
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<tr>
<td>Midterm Exam II</td>
<td>100 points</td>
<td>100 points</td>
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<tr>
<td>Book Review</td>
<td>20 points</td>
<td>10 points</td>
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<tr>
<td>Independent Project</td>
<td>100 points</td>
<td>130 points</td>
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<tr>
<td>Short Assignments</td>
<td>30 points (5 points ea)</td>
<td>10</td>
</tr>
<tr>
<td>Final Exam</td>
<td>50 points</td>
<td>50 points</td>
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<td><strong>TOTAL</strong></td>
<td><strong>400</strong></td>
<td><strong>400</strong></td>
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Course grades for undergraduates will be based on the following scale:
360-400, A; 320-359, B; 268-319, C; and 228-267, D

Course grades for graduate students will be based on the following scale:
360-400, A; 320-359, C; and 270-319, C

Policies:

Attendance: Students are expected to attend each class unless they are involved
in conflicting university activities or ill. More than four unexplained absences will have a
negative impact on course grade.

Academic Honesty: Academic dishonesty will not be tolerated in this course.
Academic dishonesty on exams or the course project will lead to course failure. Please
consult the Pathfinder for a definition of dishonesty and related issues.

Class Disruption: Disruption of class will not be tolerated. Students disrupting
the classroom learning environment will be asked to leave class. Please consult the
Pathfinder for a definition of class disruption, and an explanation of university polities on
disruptive behavior. Students must turn off or silence cell phones and other electronic
devices during class.

Course Schedule:

<table>
<thead>
<tr>
<th>Class</th>
<th>Topic</th>
<th>Assignment</th>
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<tbody>
<tr>
<td>Sept 3</td>
<td>Introduction</td>
<td>Chapter 1</td>
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Part I. Tourism and Tourist Behavior
Sept 8   Tourism and Recreation
Sept 10  Geographic Approaches to Tourism
Sept 15  Demand and Constraints on Tourism
Sept 17  Methodological Issues and Statistics
Sept 22  Measuring Domestic and International Tourism
Sept 24  Geographic Factors in Tourism Supply

Chapter 2
Chapter 3
Sept 29  Public and Private Roles in Tourism Supply
Oct  1  Economic Impacts of Tourism  Chapter 4
Oct  6  Environmental Impacts of Tourism
Oct  8  Midterm Exam

Part II. Urban and Rural Tourism

Oct 13  Urban Growth and Recreation Needs  Chapter 5
Oct 15  Urban Tourism
Oct 22  Tourism and Urban Development
Oct 22  Getting Away from the City
Oct 27  More than National Parks
Oct 29  Rural Tourism Impacts
Nov  3  Eco-Tourism  Chapter 7
Nov  5  Wilderness Preservation
Nov 10  Supplying Wilderness and Outdoor Recreation
Nov 12  Coastal Regions and Attractions  Chapter 8
Nov 17  Costal Development Issues
Nov 19  Midterm Exam II

Part III. Future Trends in Tourism

Nov 24  Need for a Tourism Policy  Chapter 9
Nov 26  Market Development
Dec  1  Evaluation of Tourism Resources
Dec  3  Future Trends  Chapter 10
Dec  8  Project Presentations
Dec 10  Project Presentations

Monday, December 15, 6:00 pm  Final Exam